



**The Tubac Chamber of Commerce Promotes Tubac to Visitors through:**

- Advertising campaign spending \$50,000 annually
- Writes, distributes press releases & public service announcements to over 50 Arizona news media outlets promoting gallery shows and special events
- Provides information to hundreds of U.S. and International travelers
- Maintains an interactive website promoting Tubac to visitors, residents and media
- Develops and distributes over 40,000 copies of the Tubac map annually
- Creates Tubac destination rack cards for distribution in southern Arizona, Phoenix and Santa Fe for placement in high traffic areas such as hotels, restaurants and visitor centers
- Sponsors Tubac Festival of the Arts and Tubac Fall Arts and Crafts Festival which draws thousands of visitors to Tubac annually
- Sponsors Luminaria Nights, Tubac Art Walk (spring and Fall) and the July 4<sup>th</sup> community celebration
- Works with community organizations to preserve the scenic & historic nature of Tubac
- Maintains the flags and landscaping at the entrance to Tubac and maintains the public restrooms in the plaza
- Maintains the Tubac Chamber Visitor Center providing visitor information, maps and member literature

**Your Tubac Chamber of Commerce Membership includes:**

- Participation in dynamic & cost effective coop marketing opportunities such as our electronic billboard in Phoenix
- Participation in our monthly electronic E-Newsletter. Promote your business by submitting information on your upcoming events, staff changes, discounts and promotions.
- Company listing front and center with visitors to our highly visited website [www.TubacAZ.com](http://www.TubacAZ.com)
- Networking to promote your business and services at our monthly chamber mixers.
- Showcasing your business by volunteering it for a mixer
- Promoting your special events on calendar of events at [www.TubacAz.com](http://www.TubacAz.com)
- Expanding your reach: we promote you on our social media outlets