

ARIZONA SMALL OWN STARTS ITS OWN CURRENCY

Tubac, AZ., (Jan. 12, 2015)—Pulled-out of the depths of history is the little-known fact that in the 1850's the Heintzelman Mining Company of Tubac created their own script for use in the community. Today, in celebration of art and history, Tubac is replicating that script and launching a global social media campaign, including a contest. Drawings will be held throughout 2015 at major events such as Festival of the Arts, Spring Art Walk, Bonanza Days, Anza Days, Fall Arts & Crafts Festival and Luminaria Nights

There are two ways for people to sign up for the contest, either 'like' Tubac Chamber of Commerce at <http://www.facebook.com/tubacchamberofcommerce> or, sign in at one of Tubac's major attractions; Tubac Presidio State Historic Park and Tubac Center of the Arts. Those who register to win while visiting Tubac will receive "Bolero Dinero," Tubac currency, that can be used at many shops, galleries and eateries in Tubac. The value of the currency is determined by each individual merchant and participating merchants are featured on the Facebook page.



Many prizes will be awarded to lucky winners including, a 2015 commemorative Tubac Festival of the Arts poster, lunch for two at Elvira's restaurant, golf for two at Tubac Golf Resort & Spa, entrance for two at Tubac Presidio Historic Park and more.

Tubac, one of America's coolest art towns is a must see, up-and-coming destination (CNT). A perfect balance of nature and culture, tranquility and adventure, community and solitude. This small town is home to over 120 fine art galleries, eclectic shops, eateries, fine dining, a world-class resort, bed and breakfasts, the Tubac Presidio Historic State Park, Tubac Center of the Arts and Tumacacori National Historic Park.

The easy drive down I-19 is marked by kilometers, a subtle reminder that you are leaving the familiar and entering the unique. The Santa Rita Mountains, which called the silver miners here, dominate the landscape. Today this charming village of 1900 people is endowed with quaintness, tranquility and charm. Tubac blends old and new effortlessly as worn adobes sidle up against modern galleries in a mélange of color and style.

Tubac is miles from ordinary.

For more information email Ivan at drechsler51@gmail.com or Patti at Patti@PattiToddPublicRelations.com

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Condé Nast Traveler named Tubac 1 of 14 must see up and coming destinations in the world
USA Today Traveler named Tubac 1 of 10 best domestic cold weather getaways in America
Travel & Leisure named Tubac, 1 of 10 Coolest Small Desert Town in America

