



## Tubac Chamber of Commerce 2010 Membership Benefits

The Tubac Chamber of Commerce provides the following services to its members:

### Advertising & Publicity

- Spends over \$50,000 annually to advertise the Village of Tubac and all Chamber members.
- Creates and distributes press releases and public service announcements to over 50 Arizona news media outlets promoting Tubac and special events.
- Maintains an interactive web site which lists Chamber members, including their business description and website link, as well as an updated Calendar of Events.
- Provides information to hundreds of U.S. and international travelers requesting information about our Village and the Tubac area.
- Distributes over 50,000 copies of the Tubac map showing the name, location and business description of Chamber members.
- Maintains Tubac map distribution at the Tucson International Airport visitor information centers, the MTCVB Visitor Center in Tucson, Tucson resort hotels, and visitor centers around Arizona.
- Provides information and photos for travel articles for state and national publications.

### Special Events

- Sponsors the Tubac Festival of the Arts, Arizona's longest running art festival which draws thousands of visitors to the Village annually.
- Arranges for Festival parking proceeds to be donated to local nonprofit organizations.
- Sponsors annual special events including Luminaria Nights, ArtWalk, Art Experience, and the Tubac July 4<sup>th</sup> Community Celebration.
- Co-sponsors Anza Days with the Tubac Historical Society and the Tubac Presidio State Park.

### Community Events & Projects – Over the past year, the Chamber...

- Worked with community organizations to preserve the scenic and historic nature of Tubac.
- Opened and managed the new Welcome Center at the Village entrance.
- Maintained the flags, sign and landscaping at the main entrance to the Village.
- Maintained the Public Restrooms in the Tubac Plaza.
- Answered thousands of phone calls and emails requesting information about Tubac.
- Secured grant funding to promote Tubac as a tourist destination.

### Chamber Meetings

The Board of Directors meeting is held on the third Wednesday of the month (except January) at 8:30 am at the Tubac Community Center, 50 Bridge Road. The public is invited to attend.

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### Tubac Chamber of Commerce Mission Statement

*The Mission of the Tubac Chamber of Commerce, a non-profit business league, is to engage in all activities relating to the promotion, perpetuation and preservation of the Town of Tubac and its businesses. Particular attention shall be given to economic, civic, commercial, artistic, cultural and historical interests of the area.*